



Federal Alcohol Reduction Grant

An Overview

Florida Statewide Prevention Conference
September 20, 2006

Presenters

*Neal Meadows – PAEC Project Coordinator
Introduction*

Steve Brooks – FSU Evaluator (Too Good for Drugs)

1st Semester Outcomes

Rick Howell – FSU Social Norms Coordinator

Social Norms

Linda Booth – PAEC School Based Coordinator

Trainer’s Perspective

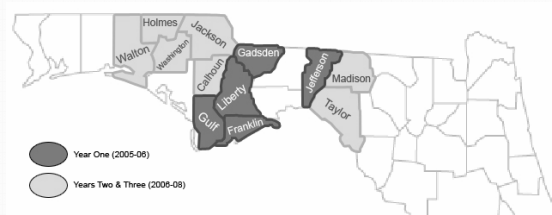
*3-Year Federal Alcohol Abuse Reduction Grant
October 2005 – September 2008*

- ✓ Collaboration Between Florida State University (FSU) and Panhandle Area Educational Consortium (PAEC)
- ✓ Two-Prong Alcohol Reduction Intervention in 27 Rural High Schools/12 School Districts:
 - ✓ Too Good For Drugs (T&GD) Curriculum - 9th Grade (LMS Class)
 - ✓ Social Norms Campaign Augmentation - All Students

Social Norms Augmentation

- Complements Normative Education Component of T&GD Curriculum
- Increases Accurate Perceptions Among All Students, School Staff, and Parents About Student Alcohol Non-Use
- Reinforces Positive, Healthy Behaviors Among Students

Targeted Panhandle Counties/Districts



Too Good for Drugs
General

- Incorporated into the Life Management Skills Course
- School-based Coordinators (SBC) will teach the curriculum (2nd Year Schools only)
 - ❖ Teachers will teach curriculum (1st year Schools)
 - ❖ SBCs will monitor 1st year schools
- Fourteen (14) class sessions – 1 session per week
 - ❖ 1 Orientation class delivered prior to the sessions
- Builds, reinforces and supports positive attitudes and perceptions about non-alcohol use
- Strengthens life knowledge skills

Year-One: 5 Districts/8 Schools

| County | High School |
|-----------|--------------|
| Franklin | Apalachicola |
| | Carrabelle |
| Gadsden | East Gadsden |
| | West Gadsden |
| Gulf | Port St. Joe |
| | Wewahitchka |
| Jefferson | Jefferson |
| Liberty | Liberty |

Years-Two and Three: 12 Districts/27 Schools

| County | High School |
|----------------------------|----------------|
| Same Schools from Year One | |
| Calhoun | Altha |
| | Blountstown |
| Holmes | Bethlehem |
| | Holmes |
| | Ponce de Leon |
| | Poplar Springs |
| Jackson | Cottondale |
| | Graceville |
| | Malone |
| | Marianna |
| | Sneads |

| County | High School |
|------------|--------------|
| Madison | Madison |
| Taylor | Taylor |
| Walton | Freeport |
| | Paxton |
| | South Walton |
| | Walton |
| Washington | Chipley |
| | Vernon |

Too Good for Drugs
Program Evaluation

Evaluation Factors to Consider

- Only one semester of *Too Good for Drug* delivered
- Post survey administered around Prom
- Social Norms Campaign (comprehensive approach) was not introduced

Too Good for Drugs
Program Evaluation

First Year Results

➤ Percentage of target students who consumed more than 5 drinks in the past 2 weeks

Baseline = 16.4% **Post = 21.6%**

➤ Percentage of target students who consumed alcoholic beverages (more than a few sips) during the past 30 days

Baseline = 34.10% **Post = 39.9%**

Too Good for Drugs
Program Evaluation

First Year Results

➤ Percentage of target students who disapprove of alcohol abuse

Baseline = 50.8% **Post = 50.6%**

➤ Percentage of target students who think drinking alcohol regularly is wrong

Baseline = 91.9% **Post = 88.7%**

Too Good for Drugs
Program Evaluation

First Year Results

➤ Percentage of target students who have decided not to drink alcohol anytime during the next year

Baseline = 45.6% **Post = 51.8%**

➤ Conflict Resolution Skills Intention NOT to use Drugs

Baseline = 61.2% **Post = 64.1%** **Baseline = 60.7%** **Post = 62.4%**

Too Good for Drugs
2006-2007

- Each Semester
 - Pre-Survey
 - Post-survey
 - Collected to date 1172 pre-surveys
- Six School Based Coordinators
- Introduce social norms in eight high schools

**High School Social Norms
Overview**