



# The 20th Annual Florida Statewide Prevention Conference

## Draft 2006 Prevention Conference Workshop Details

### Schedule At-A-Glance

#### **Tuesday, September 19**

The pre-conference agenda will include an array of discipline-specific interactive workshops and invitation-board meetings related to innovative, model and promising prevention programs.

12:00 noon – 9:00 p.m. Registration Desk Open

6:30 p.m. – 8:30 p.m. Leadership in Prevention Reception

#### **Wednesday, September 20**

8:30 a.m. – 10:30 a.m. General Session:

- Governor Jeb Bush
- Secretary of Corrections James McDonough
- Florida's First Lady Columba Bush
- Dr. Richard Catalano

10:45 a.m. – 12:00 noon Concurrent Breakout Sessions

12:00 p.m. – 1:15 p.m. Luncheon

1:15 p.m. – 2:30 p.m. Concurrent Breakout Sessions

2:30 p.m. - 3:00 p.m. Afternoon Break (Snacks)

3:00 p.m. – 4:15 p.m. Concurrent Breakout Sessions

4:30 p.m. – 5:30 p.m. Gubernatorial Candidates Forum (*\*invited*)

#### **Thursday, September 21**

8:30 a.m. – 10:30 a.m. General Session:

- 2006 Miss America Jennifer Berry
- ONDCP's Robert Denniston, MA
- Dr. Leroy Thompson

10:45 a.m. – 12:00 noon Concurrent Breakout Sessions

12:00 noon - 1:15 p.m. Luncheon

1:15 p.m. – 2:30 p.m. Concurrent Breakout Sessions

2:45 p.m. – 4:00 p.m. Concurrent Breakout Sessions

4:15 p.m. – 5:30 p.m. Concurrent Breakout Sessions

#### **Friday, September 22**

8:30 a.m. – 9:45 a.m. Concurrent Breakout Sessions

10:00 a.m. – 11:15 a.m. Concurrent Breakout Sessions

11:30 a.m. – 12:30 p.m. Closing Session

(Details on following pages)

## **TUESDAY, SEPTEMBER 19**

The pre-conference agenda will include an array of discipline-specific interactive workshops and invitation-board meetings related to innovative, model and promising prevention programs.

12:00 noon – 9:00 p.m. Registration Desk Open

6:30 p.m. – 8:30 p.m. Leadership in Prevention Reception

## **WEDNESDAY, SEPTEMBER 20**

7: 30 a.m. Registration Desk Open

8:30 a.m. – 10:30 a.m. General Session:

- Florida Governor Jeb Bush
- Secretary of Corrections James McDonough
- Florida's First Lady Columba Bush
- Dr. Richard Catalano

**10:45 a.m. - 12:00 p.m. Concurrent Workshops**

*Brought to you by the Department of Children & Families*

### **The Science of Prevention**

Today we know more than ever how to help children develop without school problems, violence or drug problems. The tragedy is that too much of what we do now simply does not work. The scientific knowledge base for promotion and prevention and illustrations of how communities can utilize this information will be presented.

Presented by: Richard Catalano, Ph.D., Social Development Research Group, School of Social Work, University of Washington

### **The Florida Youth Survey: An Assessment of Our Progress In Reducing Adolescent Alcohol, Tobacco, And Other Drug Use**

This course will discuss results of the 2005 Florida Youth Substance Abuse Survey and Florida Youth Tobacco Survey, and how youth usage rates have changed over the past several years. We will also discuss the risk and protective factors present in our young peoples' lives.

Presented by: Mr. Hal Johnson, University of Miami, Comprehensive Drug Research Center

### **UF Mayo: Brief Programs for Adolescents**

To describe the potential of brief programs, such as SPOTY, an intervention consisting of user-friendly materials and tools scientifically tested with funding from NIH to help improve both health risk and health promoting habits of adolescents using naturally motivating social images to plan positive change.

Presented by: Chudley Chad Werch, Ph.D., Professor & Director of the Addictive & Health Behaviors Research Institute University of Florida

*Brought to you by the Department of Health*

### **The Tobacco Industry's Corporate Responsibility**

This workshop will look at the trends the tobacco industry is using to market its product and image to the U.S. versus the rest of the world.

Presented by: Mr. Dave Garrison, Regional Tobacco Prevention Coordinator, Florida Department of Health

*Brought to you by the Department of Education, , Safe and Drug Free Schools Program*

### **Underage Drinking: Drinking as Creating Developmental Disorders**

Underage Drinking in the U.S. Leads to many deaths, injuries, assaults and unwanted sexual behavior. Alcohol use is a far greater problem in the underage than is the use of other drugs. This course will show how it relates to adolescent development

Presented by: Mark Goldman, Ph.D. Distinguished Research Professor, Department of Psychology at the University of South Florida

*Brought to you by the Department of Juvenile Justice*

**Working with Parents of High Risk Youth**

When a parent has lost hope of ever seeing their child change, they give up. This is the most difficult person in the world to believe anything will change. If a parent is going to get involved again in their child's life, they had better see results quickly. That is what is different about the Parent Project, parent's see results quickly. Join us to learn how to motivate parents of the youth you serve. We will provide you with the tools to assist parents in the development of parenting skills.

Presented by: Glenn Ellison, CEO, The Family Farm

**Adolescent Health Issues**

This workshop will provide an overview of adolescent health issues, with a focus on commonly encountered problems. It will also review common mental illness facing adolescents.

Presented by: Shairi Turner, M.D., MPH, Chief Medical Director, Florida Department of Juvenile Justice

*Brought to you by the Florida Alcohol and Drug Abuse Association*

**Fetal Alcohol Spectrum Disorder**

This workshop will provide an overview of FASD the impact it has on affected individuals, their caregivers and society. Information on the need for early intervention and how to access services that will optimize the individual's ability to function.

Presented by: Deborah Dunn, Special Clinical Services Coordinator for the Florida Center for Family & Child Development

*Brought to you by the Florida Center for Prevention Research at Florida State University*

**PAEC Grant Initiative: A Federal Alcohol Initiative**

An overview of the first year of implementation of a grant in a rural area of Florida specifically focused on underage drinking using the curriculum "Too Good for Drugs" and the FSU Social Norms Project. First year data will be released

Presented by: Mr. Steve Brooks, Project Director, Florida Center for Prevention Research at Florida State University

**Assessing Community Coalitions, Part I**

This session will provide opportunities for coalitions to gain knowledge and information on need assessment for community coalitions and data collection.

Presented by Mr. Joshua Kirven, Community Liaison with the Ninth Court Public Defender's Office

**Assessing Community Coalitions, Part II**

This session will provide opportunities for coalitions to gain knowledge and information on need assessment for community coalitions and data collection

Presented by: Mr. Dennis Berry, Central Florida Behavioral Health

*Brought to you by the Florida National Guard, Drug Demand Reduction Program*

## **Florida National Guard Youth Anti-Drug Multi-Media Presentation**

### **Coalition Training 1**

Specific training for pre-selected coalition members who will learn methods of needs assessment, capacity building, logic model development and understand the use of evaluation tools.

### **Coalition Training 2**

Specific training for pre-selected coalition members who will learn methods of needs assessment, capacity building, logic model development and understand the use of evaluation tools.

*Brought to you by the Governor's Office of Drug Control*

### **Media Roundtable: ONDCP's National Youth Ant-Drug Media Campaign**

Media Roundtable regarding ONDCP's National Youth Anti-Drug Media Campaign: "Above the Influence"

Presented by: Robert Denniston, MA, White House Office of National Drug Control Policy media campaign director

## **Part 1: Media as Environmental Strategy:**

### **Partnerships in Grassroots Marketing**

In 2005-2006 the goal was to develop integrated marketing programs that addresses specific needs within the geographic areas. The programs developed not only expanded the reach by bringing in partners, but also developed media relationships that strengthened the message and offered opportunities not previously available.

Presented by: Ms. Kathy Catron & Glyn Johnston, Write Results Marketing and Communication

**12:00 noon – 1:15 p.m. Luncheon**

**1:15 p.m. – 2:30 p.m. Concurrent Breakout Sessions**

*Brought to you by the Department of Children & Families*

#### **Underage Drinking in Florida: Who Drinks? Who Binges? How Do We Prevent It?**

Data from Florida's State Epidemiology Workgroup show that the general rate of recent drinking among adolescents in Florida exceeds the national average and has not shown a decline as other substance use prevalence has declined since 2000. While underage drinking (which portends adult alcohol use and eventual addiction for some users) is widespread in Florida, *binge drinking* among adolescents and young adults, (which can lead to *immediate* consequences of violence, injury, inappropriate sexual behavior and experimentation with other drugs) does not occur among Florida youth at a rate higher than the national rates. However, there are geographic areas within the state that have high rates of binge drinking. In addition, data show clusters of counties with very high proportions of young people reporting initiation of alcohol use before age 13. The age groups encompassed in the notion of "underage drinking" span a range from childhood to young adulthood. Messages and methods appropriate for some age groups may be useless or even dangerous for others. This workshop explores the intent and messages of various prevention programs and participants will work toward developing criteria for appropriately selecting programs.

Presented by: Lee Crandall, Ph.D., Deputy Director, Comprehensive Drug Research Center, Professor & Associate Chair, Department of Epidemiology & Public Health, Miller School of Medicine and Marsha Stevens

*Brought to you by the Department of Health*

#### **Only Men, Women and Children Get AIDS**

This is a dynamic interactive program. Cathy Robinson-Pickett has been named as one of People Magazine's Five Angels of AIDS and honored as a National Point of Light recipient. No matter how many HIV updates you have been to, she promises you will learn at least three things you didn't know and you will laugh and maybe cry by the end.

Presented by: Cathy Robinson-Pickett, Founder, Friends-Together, Inc.

*Brought to you by the Department of Education*

#### **Underage Drinking as an HIV/STD Risk Facilitator**

This session will examine the state's epidemiology of HIV and STD's as well as patterns of binge drinking by underage youth. We'll explore the social context of underage drinking and show why "clusters" and "core groups" put teens at increasing risk of HIV/STDs. Finally, we'll review best practices for reaching at-risk youth. Throughout the session, we'll try to see the world through "young eyes" to understand perceived barriers and benefits to change

Presented by: Stephen Fallon, Ph.D., Director of Outreach, Gay & Lesbian Community Center of South Florida

### **Using Technology - and More - to Engage Key Constituencies in Healthy Living**

Participants will be challenged to address substance abuse in innovative ways. Highlighted are an interactive community-based town meeting involving decision software, successful college campus dialog on underage drinking, and the COMPASS CD-ROM which promotes healthy college transitions by emphasizing positive approaches for addressing root causes.

Presented by: Craig Wilkinson George Mason University

*Brought to you by the Department of Juvenile Justice*

### **"Standing In The Gap": How Faith Based Organizations Can Fill The Void**

This panel discussion will focus on discussion of how faith communities and faith-based organizations can fill needs for services and provide valuable resources to youth and their families. Faith communities and faith-based organizations can be a valuable resource in meeting the needs of youth in detention, residential services and aftercare

Presented by: Andy Hindman, Coordinator, Faith & Community Based Initiatives, Department of Juvenile Justice

### **Serving and Understanding Children Who Commit Status Offenses**

What are status offenses and how do these offenses and the children who commit status offenses differ from the general population and from children who commit criminal offenses? Why is it important to provide intervention with status offenders and what interventions work? What are some of the co-occurring problems seen in children and families in this population and what interventions work?

Presented by: Dee Richter, Executive Director, Florida Network of Youth and Family Services and Kevin Wang, Data and Research Analyst Florida Network of Youth and Family Services

*Brought to you by the Florida National Guard, Drug Demand Reduction Program*

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*Brought to you by the Florida Center for Prevention Research at Florida State University*

### **Creating and Maintaining Coalitions- Part I**

This workshop offers techniques for creating and maintaining community coalitions

Presented by: Peggy Caldwell

### **Creating and Maintaining Coalitions- Part II**

This workshop offers techniques for creating and maintaining community coalitions.

Presented by: Keral Kronsedor-Vogt, Coalition for a Drug-Free Lee County

*Brought to you by the Governor's Office of Drug Control*

### **The Knowledge Base for Prevention Science: What's New?**

Today we know more than ever how to help children develop without school problems, violence or drug problems. The tragedy is

that too much of what we do now simply does not work. The scientific knowledge base for promotion and prevention and illustrations of how communities can utilize this information will be presented.

Presented by: Richard Catalano, Ph.D., Social Development Research Group, School of Social Work, University of Washington

### **How to Generate Positive Media Coverage**

Donna Davis shows participants how to get positive media coverage. She has an insider's look at why editors choose one story over another, how to interview, how to organize a press event and how to handle negative publicity.

Presented by: Donna Davis

*Brought to you by the Hillsborough County Anti-Drug Alliance*

### **Taking Action to Combat Meth: A Local and State Response in Oregon**

Meth has emerged as a weapon of mass destruction in a number of states and communities across the country. Oregon has responded to the methamphetamine problem with groundbreaking legislation, innovative community action, and enforcement efforts that have become a national model. This session will examine lessons learned, public policy strategies and implications, and effective meth prevention tools for communities.

Presented by: Judy Cushing

**2:30 p.m. - 3:00 p.m.                      Afternoon Refreshments in Exhibit Hall**

**3:00 p.m. – 4:15 p.m.                      Concurrent Breakout Sessions**

*Brought to you by the Department of Children & Families*

### **Identifying Community-Level Data on Drug Use and Its Consequences: An Update from Florida's State Epidemiology Workgroup**

Florida's State Epidemiology Workgroup (SEW) was created in June 2005. During its first year it identified and disseminated a great deal of community-level information on use/abuse of tobacco, alcohol, and drugs for each of Florida's 67 counties. This workshop will inform participants about what data are available from the SEW website, enhancements planned for the coming months and will engage participants in recommending enhancements to locally available data.

Presented by: Lee Crandall, Ph.D., Professor & Deputy Director

*Brought to you by the Department of Education*

### **Girl Fighting: Influential Factors and Effective Prevention Strategies**

More than 25 years of research offers an understanding of how girls interact and experience the world around them. We know that many adolescent girls struggle psychologically. This struggle is expressed internally and externally, sometimes in the form low self-esteem, depression, fighting, drugs and early sexual activity. This workshop will examine the culture of girl world, girls' aggression and violence as external expressions of their struggle. Most importantly, it will offer best practices for working with girls in the field of violence prevention.

Presented by: Cheryl Pollock, Senior Director, The Ophelia Project Tampa Bay

*Brought to you by the Department of Juvenile Justice*

### **Integrating Trauma, Mental Health and Substance Abuse Issue for Girls**

This presentation starts with the prevalence and impact of violence and abuse on lives, and then describes 3 models of comprehensive and practical group interventions for at-risk adolescent females that have begun to experience difficulties in their academic and social functioning due to substance use and abuse,

emotional problems, and violence, abuse or traumas. The Triad Girls' group and its exercises are intended to assist girls in discontinuing or avoiding substance use and abuse as well as other risky behaviors to empower them to improved mental health, to support their survival and healing from violence and trauma, to identify the strengths that have helped them survive, and to decrease the chances that they will become involved with or reenter the juvenile justice system.

Presented by: Colleen Clark, Research Assistant Professor

### **Gender Specific Services for Girls: Applications**

PACE Center for Girls, Inc. is a non-residential delinquency prevention provider targeting the unique needs of adolescent females. This workshop will offer the skills needed to effectively work with girls using girl responsive programming specifics including methods used to open up communication with girls and their families.

Presented by: Janice Griffin, LMHC, LCSW, Clinical Services Coordinator, PACE Center for Girls, Inc.

### **How Faith-Based Organizations Complete the Puzzle**

This workshop will focus on the Center for Substance Abuse Prevention (CSAP) program's Promising Program-Faith Prevention Model which is a constellation of strategies and activities that utilize all sectors of the community especially the family and the faith community to foster positive and resilient outcomes and programmatic strategies for substance abuse prevention and education

Presented by: Gregory Harris, M.A.S.S., Executive Director, Council of Church-Based Health Programs, Inc. and Bruce Smith

*Brought to you by the Division of Business & Professional Regulation / Bureau of Alcoholic Beverages and Tobacco*

### **Families, Community & Law Enforcement Working Together: ABT Alcohol and Tobacco Prevention Outreach for Parents, Young Adults and Students**

Learn about the role of ABT in law enforcement and education, consequences of young adult drinking and smoking, factors placing students and young adults at risk, and research proven solutions to the problems of student alcohol and tobacco abuse. The research-proven methods for addressing the issues will be discussed.

Presented by: Captain Mark Bong, Bureau Alcoholic Beverages and Tobacco, Department of Business and Professional Regulation

*Brought to you by the Florida Highway Patrol*

### **Putting a Stop to Impaired Driving in Florida**

A brief journey on Florida's highways with the men and women of the Florida Highway Patrol. The student will see the impact that drugs and alcohol have on driving in Florida and learn how to prevent the catastrophic results scene by Florida's Troopers.

Presented by: FHP Trooper Larry Coggins, Jr., Florida Highway Patrol

*Brought to you by the Florida National Guard, Drug Demand Reduction Program*

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*Brought to you by the Florida Center for Prevention Research at Florida State University*

**Promoting Cultural Change, Part I**

This workshop will provide for enhancing cultural competence and development of skills to advocate for change within the coalitions.

Presented by: Ian Golden, Mentor for Coalitions

**Promoting Cultural Change, Part II**

This workshop will provide for enhancing cultural competence and development of skills to advocate for change within the coalitions.

Presented by: Misty Penton, Mentor for Coalitions

*Brought to you by the Governor's Office of Drug Control*

**Prevention Marketing Alliance: Social Marketing Strategies & Technical Assistance**

*Brought to you by the Hillsborough County Anti-Drug Alliance*

**Taking Action to Combat Meth: A Local and State Response in Oregon** & 8

Meth has emerged as a weapon of mass destruction in a number of states and communities across the country. Oregon has responded to the methamphetamine problem with groundbreaking legislation, innovative community action, and enforcement efforts that have become a national model. This session will examine lessons learned, public policy strategies and implications, and effective meth prevention tools for communities.

Presented by: Judy Cushing, President and CEO, Oregon Partnership

**4:30 p.m. – 5:30 p.m.                      Gubernatorial Candidates Forum (\*invited)**

**Thursday, September 21**

**8:30 a.m. – 10:30 a.m.**

**General Session:**

- 2006 Miss America Jennifer Berry
- ONDCP's Robert Denniston, MA
- Dr. Leroy Thompson

**10:45 a.m. – 12:00 noon                      Concurrent Breakout Sessions**

*Brought to you by the Department of Children & Families*

**Performance Based Prevention System as a Management Tool**

The Performance Based Prevention System (PBPS) is currently used by 140 prevention providers across the state of Florida. This workshop will target the current uses, including reporting capabilities, of the PBPS as well as future possibilities.

Presented by: Jodi Beichner, MCP, MCDBA, Project Management Supervisor/DBA, KIT Solutions, Inc

*Brought to you by the Department of Health*

**Not For Sale: Big Tobacco's Sweet Tooth for Addiction**

The tobacco industry has a long history of targeting youth with its deadly products. The industry's latest attempt to attract the youthful eye is one of the most blatant tactics they have tried to date, yet it is flying right under the "radar screens" of most adults. This session will expose the tactic and provide documentation showing that youth are the target.

Presented by: Ron Davis, M. Ed., Regional Tobacco Prevention Coordinator, Florida Department of Health

*Brought to you by the Department of Education*

**Cyber Bullying: High-Tech Torment**

This workshop will define cyber harassment and identify how bullying occurs online. Psychological and biological explanations for why harassment is so pervasive online will be explored. Participants will understand components of effective school programs: effective AUPs, School Action Team, and Proactive Preventative Education.

Presented by: Kristi Lamon, Lead Curriculum Design, i-SAFE, Inc.

*Brought to you by the Department of Juvenile Justice*

**Building and Strengthening Families Through Mentoring**

This session will provide information on Florida's "Strengthen the Family Initiative" WHOSE FOCUS IS ON MENTORING CHILDREN. It addresses the needs of at-risk youth in four areas: the family structure, education, health and crime prevention. To address one of these areas without touching the others, leaves students with a lack of positive information to make critical decisions about their lives.

Presented by: Pastor Ken Scrubbs, First Baptist Church of Leesburg

*Brought to you by the Florida National Guard, Drug Demand Reduction Program*

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*Brought to you by the Florida Center for Prevention Research at Florida State University*

**Improving Management- Part I**

This workshop will offer techniques in managing and enhancing resources, communication, financial operations and governances for coalitions.

Presented by: Susan Woodford, CAPP, Nassau Alcohol Crime Drug Unit

**Improving Management- Part II**

This workshop will offer techniques in managing and enhancing resources, communication, financial operations and governances for coalitions.

Presented by: Bill Ropke, IV, M.A., LMHC, Owner/Executive Director of the Halcyon Group

*Brought to you by the Florida Higher Education-Alliance for Substance Abuse Prevention*

**Using the DFSCA & Biennial Revision to Leverage Campus Change**

This session will offer participants an opportunity to review the requirements of the 1989 amendments to the DFCA and how some campuses have met these requirements and used the biennial review process to leverage change. This session will include a step-by-step framework to improve their biennial review process to leverage change. This session will include a step-by-step framework to improve their biennial review process that participants can apply upon their return to campus. Ways to avoid overlooking aspects of the requirements that might result in noncompliance will also be covered. Campuses that regularly review their program for effectiveness and their policies for consistency of enforcement and for effectiveness are more likely to create changes in those policies and programs that reflect the state of the art in current literature and best practices.

Presented by: Beth DeRicco, Ph.D., Associated Director, The Higher Education Center for Alcohol and Other Drug Prevention Education Development Center, Inc.

**12:00 noon - 1:15 p.m. Luncheon**

**1:15 p.m. – 2:30 p.m. Concurrent Breakout Sessions**

*Brought to you by the Department of Education*

**Spotlight on Alcohol Marketing and the Overexposure to Youth**

Fort Bend ISD and Texans Standing Tall have successfully collaborated on a variety of initiatives and activities to combat the marketing that overexposes youth to alcohol advertising. Strategies include: identifying alcohol advertisements and current data on effects of alcohol marketing, implementing a local youth-led project, alcohol awareness campaign, serving as informational resources for policy-makers, and holding Regional Policy Forums.

Presented by: Trudy Higgins-Edison, MAOM, Safe Schools Facilitator, Fort Bend Independent School District and Jessica Roe, Programs Director, Texans Standing Tall

*Brought to you by the Department of Juvenile Justice*

**Faith & Community Networking: Reaching Florida's Youth with Men & Women of Faith**

The Faith Community Network involves the establishment of a comprehensive partnership in which faith communities provide voluntary prevention, intervention, diversion and aftercare programs for high risk and delinquent youth. Items of discussion during this presentation will focus on creating a partnership with the faith community, establishing a statewide network of services and resources, implementing volunteer programs, recruiting faith partners, and evaluating program effectiveness

Presented by: Andy Hindman, Coordinator, Faith & Community Based Initiatives, Office of Prevention and Victim Services, Florida Department of Juvenile Justice

*Brought to you by the Florida Alcohol and Drug Abuse Association*

**Identifying Prevention Needs- Across Cultures and Across the Lifespan**

A review of demographic differences in substance abuse patterns reveals diverse prevention needs for special populations and local communities. Resources from Florida's new State Epidemiology Workgroup provide tools for applying the Strategic Prevention Framework to community action and agency programs.

Presented by: Jim Hall, MS, Director, Center for the Study and Prevention of Substance Abuse

**Informed Families: Parent-to-Parent coaching**

We will explore creative strategies to engage parents in your school, community and/or organization. This session will examine how the "Attitude, Alternatives and Action" theory, can be implemented as a successfully practice to promote positive parenting in diverse communities. We will explore how to empower parents by utilizing the Parent Peer Group model and the Parent Pilot Kit. This practical approach informs and motivates parents to work together to create a safer and healthier environment that encourages children to make positive life choices.

Presented by: German Dubois, III, Director of Parent Training, Informed Families

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**Analysis for Change: Logic Model/ Strategic Plan**

This workshop will provide skills for conducting problem analysis to surface root causes, identify environmental factors & identify targets and agents of change for coalitions.

Presented by: Bill Ropke, IV, M.A., LMHC, Lighthouse Addiction Services

**Analysis for Change: Logic Model/ Strategic Plan**

This workshop will provide skills for conducting problem analysis to surface root causes, identify environmental factors & identify targets and agents of change for coalitions.

Presented by: Rick Howell, Mentor for Coalitions & Project Manager, Florida State University

*Brought to you by the Florida Higher Education-Alliance for Substance Abuse Prevention*

**Benchmarks for Success: Gauging the Performance of College Alcohol and Other Drug Prevention Efforts**

The use of heavy drinking as an indicator of risk is too simplistic. Other environmental factors on the Core survey achieve equivalent or better predictability. These variables are presented with respect to the Behavioral Engineering Model as a starting point for prevention strategies.

Presented by: Edgardo Pimentel, MS, Researcher, CORE Institute, Southern Illinois University

**2:45 p.m. – 4:00 p.m. Concurrent Breakout Sessions**

*Brought to you by the Department of Health*

**Tobacco State of the State Report**

The workshop will provide information on youth tobacco prevention, tobacco cessation, quitline, secondhand smoke awareness, Florida Clean Indoor Act, and Surveillance and Evaluation. In addition, current results for youth and adult smoking prevalence will be presented.

Presented by: Kevin Frentz, Ph.D., Health Educator, Florida State University, Thagard Student Health Center, Karen Goodson, Operation Analyst, Florida Department of Health and Gregg Smith, MBA, CHES, Program Administrator, Florida Department of Health

*Brought to you by the Department of Juvenile Justice*

**Juvenile Civil Citations - Diverting Juveniles from the Court System**

This workshop will be an overview of the St. Petersburg Police Department's Juvenile Civil Citation Program. It will include information on how and why citations are used, what happens after issuance, the different diversionary programs available to participants and what happens if a juvenile fails to participate.

Presented by: April Hamill, Management Methods Analyst I, St. Petersburg Police Department

*Brought to you by the Florida Alcohol and Drug Abuse Association*

**Positive Action- An Effective Solution for Families**

Positive Action, an evidence-based and best practices program, involves parents in positive ways in their children's lives. The family program combined with, or used separately from, the K-12 curriculum, climate, counselor and community components works to prevent negative behaviors and increase positive behaviors for both children and parents.

Presented by: Carol Allred, Ph.D., President/Developer, Positive Action

*Brought to you by the Florida Higher Education-Alliance for Substance Abuse Prevention*

**Critical Incident Response - Lessons Learned**

The presentation will outline the steps taken by the University of Central Florida following a tragic tailgating incident.

Presented by: Al Harms, Vice Admiral, US Navy, Special Assistant to the President University of Central Florida and Tom Hall, LCSW, Director of Education and Training Programs, Alcohol & Other Prevention Programming at University of Central Florida

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Presented by: Rick Howell, Mentor for Coalitions & Project Manager, Center for Prevention Research at Florida State University

**4:15 p.m. – 5:30 p.m.                      Concurrent Breakout Sessions**

*Brought to you by the Department of Children & Families*

**Psychopharmacology of Drugs of Abuse**

This workshop will present a basic overview of drugs commonly encountered currently, focusing especially on those most frequently used by teenagers and young adults. Particular attention will be paid to addiction risk issues and potential effects on behavior and academic performance.

Presented by: Scott McNutt, MS, LMHC, CAP, CCJAP, Therapist/ Consultant, Psychological and Family Consultants

*Brought to you by the Florida Highway Patrol*

**Putting a Stop to Impaired Driving in Florida**

A brief journey on Florida's highways with the men and women of the Florida Highway Patrol. The student will see the impact that drugs and alcohol have on driving in Florida and learn how to prevent the catastrophic results scene by Florida's Troopers.

Presented by: Trooper Kim Miller, Florida Highway Patrol

*Brought to you by the Florida Higher Education-Alliance for Substance Abuse Prevention*

**Model AOD Programming for Higher Education**

The primary motivation for substance use is to facilitate sexual opportunity and interpersonal connection. Moreover, substance use is a factor in the majority of sexual assaults among college students. Given the co-occurring risks of substance use and sexuality, effective prevention must encompass both content areas.

Presented by: Dessa Bergen-Cico, Ph.D., Assistant Professor and Director of Curriculum Research and Development Outside the Classroom, Syracuse University

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*Brought to you by the Florida Center for Prevention Research at Florida State University*

**Coalition Mentor Training 1- Evaluation Techniques**

This workshop will provide skills to identify workable measures of coalition services including the selection process of appropriate evaluation tools.

Presented by: Susan Moore, Researcher, University of Miami

**Coalition Mentor Training 2- Evaluation Techniques**

This workshop will provide skills to identify workable measures of coalition services including the selection process of appropriate evaluation tools

Presented by: Maria Bledsoe, One Voice for Volusia

**FRIDAY, SEPTEMBER 22**

**8:30 a.m. – 9:45 a.m.**

**Concurrent Breakout Sessions**

*Brought to you by the Department of Children & Families*

**The Florida SPA: Adding Some SPF to Your Life!**

Enjoy an introduction to Florida's Strategic Framework and the Strategic Prevention Alliance and the efforts to improve the state's and local communities' capacity to provide effective substance abuse prevention programs, policies, and practices.

Presented by: Rakinya Hinson, MPH, SPF SIG Coordinator, Florida Department of Children & Families

*Brought to you by the Department of Corrections*

**Corrections and Prevention – What works and how we know**

*Brought to you by the Department of Health*

**Teens, Abstinence and Sex**

Learn about important trends and behaviors of youth, the state and federal guidelines and terminology associated with abstinence. The media influences, the risks and consequences associated with STDs and unplanned teen pregnancies will be discussed.

Presented by: Andrea Schwendinger, MSW, LCISW, Social Worker, Florida Department of Health, Abstinence Education Program

*Brought to you by the Department of Juvenile Justice*

**One Thing Girls Really Need: Relationships**

Relational Theory is the predominant idea guiding our understanding of female development. In this workshop, participants learn about relational theory and what it means for girls. Myths and stereotypes about girls' relationships are debunked and helpful information about developing good relationships with and for girls is provided

Presented by: Norrine Russell, Ph.D., Executive Director, The Ophelia Project Tampa Bay

*Brought to you by the Division of Business & Professional Regulation / Bureau of Alcoholic Beverages and Tobacco*

**Innovative Partnership With Fort Lauderdale's Police to Reduce Illegal Underage Possession of Alcohol and Tobacco in South Florida**

Learn about a joint Enforcement pilot program between the Division of Alcoholic Beverages & Tobacco and the Ft. Lauderdale Police Department to reduce sales of alcoholic beverages to underage persons.

Presented by: Major Patrick Roberts, Division of Alcoholic Beverages & Tobacco

*Brought to you by the Florida Alcohol and Drug Abuse Association*

**Reducing Underage Drinking - Lessons from the Florida Field**

This workshop will describe how a community can build a successful coalition to reduce underage drinking. Learn about environmental prevention strategies including: increased enforcement of underage drinking laws, media campaigns, working with universities to reduce college drinking and how to implement new alcohol policies

Presented by: Ellen Snelling, M.S., Director, Prevention Initiatives and Sue Carrigan, M.P.A., Director, Prevention Initiatives

### **Preventionists: Who are they? What do they know?**

Ever wonder who makes up Florida's diverse prevention workforce? The Center for Prevention Workforce Development's Prevention Workforce Survey answers this and other questions about today's prevention specialists. Come hear the survey results and learn how the Center can help fulfill your agency's prevention training needs.

Presented by: Gail Dixon, M.A., CAPP, Project Director, Center for Prevention Workforce Development, Florida Certification Board

*Brought to you by the Florida National Guard, Drug Demand Reduction Program*

#### **Coalition Training 1**

Specific training for pre-selected coalition members who will learn methods of needs assessment, capacity building, logic model development and understand the use of evaluation tools.

#### **Coalition Training 2**

Specific training for pre-selected coalition members who will learn methods of needs assessment, capacity building, logic model development and understand the use of evaluation tools.

*Brought to you by the Florida Center for Prevention Research at Florida State University*

#### **The REAL Project- Social Norms Marketing to Prevent High-Risk Drinking**

This presentation examines the implementation of a social norms marketing campaign to address high-risk and underage drinking in a higher education setting. The Real Project was launched in 2000 to address high-risk drinking at Florida State University. The Real Project was adopted by the University of Central Florida in 2005. This session will look at both implementations, their adaptation to peer education at UCF, and outreach to high school students in 12 counties surrounding FSU and Leon County.

Presented by: Michael Smith, Executive Director, Florida Center for Prevention Research and Presented by: Tom Hall, LCSW, Director of Education and Training Programs, Alcohol & Other Prevention Programming at University of Central Florida

#### **Equipping the Army - How the Red Ribbon Certified Schools Program Reaches Educators and Parents - Our Offensive Line**

One of the guiding principals of Florida's Drug Control Strategy is that efforts focus on the vital role of families. The Red Ribbon Certified Schools Project and supporting web site provides a pathway to connect parents to both the academic achievement and the healthy development of their children.

Presented by: Gail Campbell, Project Manager, Florida Center for Prevention Research at Florida State University

### **Coalition Mentor Training 1- Planning for Sustainability**

This workshop will provide skills for identifying and creating working relationships with funders and create sustainability plans for the coalitions.

Presented by: Cindy Grant, Corner Drug Store

### **Planning for Sustainability, Part II**

This workshop will provide for skills for identifying and creating working relationships with funders and create sustainability plans for coalitions.

Presented by: Jackie Griffin-Dougherty, MS, Operation PAR, Inc.

*Brought to you by the Governor's Office of Drug Control*

### **Family Online Safety**

Online sites like Chat rooms and MySpace, while popular with kids, have become prime hangouts for pedophiles and predators. This presentation discusses the dangers that kids face online and the best practices that responsible kids- and parents- can use to stay safe using the internet.

Presented by: Neal Sindicich, Cyber Security Analyst, Florida Department of Law Enforcement, Florida Computer Crime Center

### **Ending a Deadly Silence, Florida Suicide Gate Keeper Training**

Youth suicide is a heartbreaking yet often preventable tragedy. Gatekeeper training is about learning basic suicide prevention and intervention skills, in much the same way that CPR is used to intervene in medical emergencies. Gatekeepers are simply caring individuals recognizing the potential for suicide and taking action to ensure that young people at-risk receive the help they need. The goal of gatekeeper training is to expand the network of informed support for youth at risk for suicide. Together we can end this deadly silence.

Presented by: Pam Harrington, CEO, The Beth Foundation

*Brought to you by the Hillsborough County Anti-Drug Alliance*

### **Crystal Meth in Florida: The Problem & Solutions**

Presented by: Jim Hall, Director, Center for the Study and Prevention of Substance Abuse, Nova Southeast University

**10:00 a.m. – 11:15 a.m.      Concurrent Breakout Sessions**

*Brought to you by the: Department of Children & Families*

**Psychopharmacology of Drugs of Abuse**

This workshop will present a basic overview of drugs commonly encountered currently, focusing especially on those most frequently used by teenagers and young adults. Particular attention will be paid to addiction risk issues and potential effects on behavior and academic performance.

Presented by: Scott McNutt, MS, LMHC, CAP, CCJAP, Therapist/ Consultant, Psychological and Family Consultants

**Florida's Strategic Prevention Framework Plan**

This workshop will discuss the development of the Strategic Plan for Prevention for the State of Florida. The workshop will review the process in place, the targeted goals and objectives, and offer the attendee the opportunity to influence prevention in the state.

Presented by: Kay Doughty, M.A., CAPP, CAP, VP of family & Community Services, Operation PAR, Inc.

*Brought to you by the Department of Corrections*

**Corrections and Prevention – What works and how we know**

*Brought to you by the Department of Health*

**Tobacco Industry Targeting Women and Minorities:  
How Tobacco Companies Conquered Diverse Markets**

For decades tobacco companies have targeted women and minorities using deceptive campaign strategies and stereotypes. As tobacco markets in the U.S. begin to dwindle, the industry is sharpening its techniques and targeting diverse populations both home and abroad. This session will explore their history of exploiting specific populations and also offer practical strategies to educate and enrage communities against tobacco.

Presented by: Laura Corbin, Regional Tobacco Prevention Coordinator, Florida Department of Health

*Brought to you by the: Department of Juvenile Justice*

**Restorative Justice: How to Establish and Maintain  
Effective Community Neighborhood Accountability Boards**

Fundamentals of establishing Neighborhood Accountability Boards. The pros and cons of how your community can play a major role in the juvenile justice system.

Presented by: Nora Donato-Hitchcock, Neighborhood Accountability Board Coordinator

*Brought to you by the Florida National Guard, Drug Demand Reduction Program*

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*Brought to you by the Florida Center for Prevention Research at Florida State University*

**Panel Presentation on Topics Presented in Mentor Track**

This Workshop will allow coalition members to ask questions and receive answers regarding the seven workshop topics presented in the conference.

Presented by: Steve Brooks, Project Director, Florida Center for Prevention Research at Florida State University, Rick Howell, Project Manager, Florida Center for Prevention Research at Florida State University, Mike Smith, Executive Director, Florida Center for Prevention research at Florida State University, and Mae Waters Ph.D., Center for Prevention Research at Florida State University

*Brought to you by the Governor's Office of Drug Control*

**Prevention Marketing Alliance: Social Marketing Strategies & Technical Assistance**

**11:30 a.m. – 12:30 p.m.      Closing Session**