

This is the basic format for the activity descriptions. These will be printed on the back of the sign that the team leader will hold when they get off the bus. The front of the sign will have the activity Name and Number of people (including team leader) needed.

Front of Sign:

Sand Angels

12 people

Back of sign has the following info:

Activity Name: Sand Angels

Team Leader: Bobby Joe Sandman

Number of youth needed for this activity: 12-14 (depends on how many sets of angels are being created)

Materials: 4 pre-prepared signs with sign stakes, 2 -4 pump up sprayers

Responsibilities of youth: (e.g. 2 youth will use pump-up sprayers to paint sand angels; 10 youth will make sand angels; team leader will set out signs)

NOTE: This needs to be completed as quick and quietly a possible. We want to complete this before anyone has the time to object.

Step 1: Designate youth responsibilities

Step 2: Pass out needed materials to designated youth (e.g. 4 signs and 2 pump-up sprayers)

Step 3: Walk to location of display

Step 4: Each member will make 8 sand angels (team leader will make 9)

Step 5: As the first sand angels are completed, painters will begin painting sand angels

Step 6: When all sand angels are completed and painted, signs will be posted in front, back and each end of display

Step 7: When sand angel makers are finished, they can make SWAT "sand sculptures"

Step 8: Return to bus when finished

Front of Sign:

Shirt Messages

32 people

Back of sign has the following info:

Activity Name: Shirt messages

Team Leader:

Number of youth needed for this activity: 32 (depends on how many sets of angels are being created)

Materials: one set of 32 message shirts

Responsibilities of youth: wear shirts and stand in order (see shirt sleeve for number order*)

Step 1: Gather youth in central location and Explain the overview of what is going to happen (i.e. all the step below) **Emphasize that this is a QUIET activity and WHY.** The reason that it is a quiet activity is that it will be conducted in a place where we could be removed for creating a public disturbance. We are trying to market in a place where traditional sign holding and shouting would get us kicked out.

Step 2: Distribute shirts in numerical order.

Step 3: Line youth up in numerical order.

Step 4: Point out the beginning and end of each word.

Step 5: Instruct people to leave a small gap between the person at the end of one word and the person at the beginning of next word

Step 6: Proceed to display location. People representing one word should stay grouped together, but do not need to walk in “word order” when walking to the display location. This will allow us to assemble quickly, but will make it less obvious to security if they don’t see a “word” walking toward them.

BE RELAXED AS YOU ENTER – do not appear nervous.

Step 7: When the display location is reached, members should line up in sentence order as quickly and quietly as possible.

Step 8: If asked to leave, do so without argument. If a chaperone wishes to ask for information on what policy the group is violating, they may do so in a very polite, non-confrontational manner, as the group is leaving.

Step 9: Return to bus when finished

* MATERIAL CONSTRUCTION NOTE: NUMBER SHIRTS WITH SMALL NUMBER ON SLEEVE 1-32 TO HELP PUT PEOPLE IN PROPER ORDER

Front of Sign:

Commercial Crew

2 youth / 1 camera person

Back of sign has the following info:

Activity Name: Commercial Crew

Team Leader:

Number of youth needed for this activity: 2

Materials: Camera and shoes

Responsibilities of youth: Assist camera person in acquiring shots for the shoe commercial. Get shoes from youth. Place shoes in shooting locations. Keep people from entering shoe filming location.

Step 1: Get a few pair of shoes.

Step 2: Scout possible filming locations with camera person.

Step 3: Set up shooting locations. (i.e. place shoes, etc.).

Step 4: Secure area for filming. (i.e. keep foot traffic out of filming area, guard shoes from theft)

Step 5: Return to bus when finished

NOTE: Commercial crews will also assist with lining up the youth at the final shoot in Orlando at the TD Waterhouse center.

Front of Sign:

FLIERS and ZINES

10 people

Back of sign has the following info:

Activity Name: Fliers and Zines

Team Leader:

Number of youth needed for this activity: 10

Materials: Florida Stat zines and fliers

Responsibilities of youth: Hand out zines and fliers to public and local businesses. Ask local businesses if they will place your zines on their counters near the cash register. Place fliers on cars in parking lot of the boardwalk. Be respectful of business owners and public. Be prepared to answer questions from both on what group you are from and why you are handing these out.

Step 1: Review youth responsibilities with group

Step 2: Designate group to work getting zines into local businesses and hand group zines to pass out

Step 3: Designate group to hand out fliers to public on the board walk.

Step 4: Everyone meet back in parking lot and put fliers on cars before loading buses

Step 5: Return to bus when finished

Front of Sign:

CHALK and AWE

15 people

Back of sign has the following info:

Activity Name: Chalk and Awe

Team Leader:

Number of youth needed for this activity: 15, including team leader

Materials: Sidewalk chalk, Florida Stat sheet

Responsibilities of youth: youth will work in pairs to draw 81 body outlines on the street side of the boardwalk and write statistics that apply to the 81 body outlines and other FL stats.

Step 1: Designate youth responsibilities and have them break into pairs

Step 2: Pass out sidewalk chalk and FL stat sheets

Step 3: Walk to street side of the boardwalk and spread out

Step 4: Four teams will make 12, and three teams will make 11

Step 5: Team leader will assist teams with incorporating FL stats among the chalk body outlines and be available to answer questions by the public

Step 6: Return to bus when finished

Front of Sign:

Instant Death

10-12 people

Activity Name: Instant Death

Team Leader:

Youth Needed: 10-12 (or more)

Materials: Flyers/small handouts with tobacco death toll facts; white sheet/fabric (optional)

Youth Responsibilities: 2-4 youth will pass out flyers while remaining youth stage instant death scene in a crowded area like a mall

Steps:

1. Group to walk together with each individual having a sheet/white fabric in hand
2. At once (usually signaled by group leader), death participants drop to the floor spreading sheet over body.
3. The other youth (2-4) will distribute flyers with tobacco death toll facts to public while "dead" youth remain on the ground.
4. After about 2 minutes of death, group should move to new location and perform activity again.

Front of Sign:

Hanging sheets

5 people

Activity Name: Hanging Sheets

Team Leader:

Youth Needed: 5

Materials: Several prepared sheets with anti-tobacco message; duct tape, scissors

Youth Responsibilities: Find visible parking garage, walking overpass and secure sheet so that public can read its message

Steps:

1. Youth find a visible parking garage or pedestrian overpass to hang sheet.
2. Drape sheet with message facing public view over wall/overpass rail.
3. Secure with duct tape. Work quickly

Front of Sign:

Toilet Paper Swap
6 people

Back of Sign:

Activity Name: Toilet Paper Swap

Team Leader:

Number of youth: 6 youth

Materials: Rolls of Toilet Paper and Pens

Responsibilities of Youth: Youth will write messages on rolls of toilet paper while on buses.

Step 1: Designate youth who will participate: They will write on rolls of toilet paper and then roll the paper back onto rolls

Step 2: Pass out rolls of toilet paper and pens to use on buses

Step 3. After clearance with chaperones, designated youth will walk to bathroom locations

Step 4: Youth will leave rolls of toilet paper in bathroom stalls

Step 5: Youth will return to buses

Front of Sign:

Sandwich Boards

10 people

Back of Sign:

Activity Name: Sandwich Boards

Team Leader:

Number of youth: 10 youth

Materials: Pre-prepared Sandwich Boards, ties

Responsibilities of Youth: Youth will write messages on Sandwich Boards prior to bus tour (Friday Night).

Step 1: Designate youth who will participate.

Step 2: Designated youth will make Sandwich Boards on Friday night. Attach ties to Boards

Step 3: At designated locations, youth will get their Sandwich Boards.

Step 3. After checking with chaperones, designated youth will walk to locations.

Step 4: Youth will wear Sandwich Boards for designated length of time.

Step 5: Youth will return to buses

81 crosses

Small group activity

Materials: 81 pre-prepared popsicle stick crosses, 2 pre-prepared coroplast signs with sign stakes.

NOTE: Post-its or additional posters may be taken also to give the youth more to do after the display is set up.

Responsibilities of Youth: Youth will place crosses and signs to make a display of tobacco's daily death toll in Florida.

Step 1: Crosses and signs will be distributed to participating youth.

Step 2: Chaperones will accompany youth to find an appropriate location for the display. A grass or dirt area with high foot traffic nearby the display (but not through the display area) is needed.

Step 3: Youth will put out crosses for display and signs. Two signs are provided to put them at each end of display or in case sign are split on either side of a walkway.

Step 4. After display is set up, youth with posters can pick out locations with high foot traffic or vehicle traffic to display posters. Youth with post-its can find appropriate places to place post its.

Step 4: Youth will return to buses at a designated time or when called by chaperones / team leaders.

Front of Sign:

Frisbee / Beach Ball

Small groups

Back of sign has the following info:

Activity Name: Frisbee / Beach Ball

Team Leader: _____ STOP 1

Team Leader: _____ STOP 2

Team Leader: _____ STOP 3

Number of youth needed for this activity: small group

Materials: Beach Balls and Frisbees; sharpie permanent markers

Responsibilities of youth: Write messages on Frisbees and beach balls while traveling on bus. Distribute them to people. Leave them in locations where they can be found.

Step 1: Youth will write appropriate messages related to the 81 theme on balls and Frisbees.

Step 2: Youth will look for individuals or groups of people to give the items to. You are encouraged to take time to play catch with people and discuss why you are there – what you are doing.

Step 3: If unable to find enough people to distribute items to, leave them in location where people are likely to find them (picnic tables, benches, water fountains, etc).

Step 4: Return to bus when finished